



2021 CAMPUS SAFETY SUMMIT

Sponsorship & Exhibitor Prospectus

**GULF COAST
CAMPUS SAFETY SUMMIT**



ROCKY MOUNTAIN
Campus Safety Summit

MIDWEST
campus safety summit

HEARTLAND
campus safety summit

About Jana's Campaign and Jana



About Jana's Campaign –

Jana's Campaign is a national education and violence prevention organization with the single mission of reducing gender and relationship violence. In honor of the late Jana Mackey and other victims and survivors of relationship violence, *Jana's Campaign* delivers educational programs that prevent domestic and dating violence, sexual assault and stalking.

Jana's Campaign delivers specialized prevention strategies and curricula designed to prevent violence, build healthy relationships, and create new social norms. Our prevention model works through secondary schools, colleges and community-based organizations. By building strong and collaborative partnerships with these local entities, we can better leverage resources, build on each other's strengths and talents, and enhance organizational capacity that encourages sustainability.

Our vision is that *Jana's Campaign* will play a significant role in reducing gender and relationship violence and be a catalyst for social change. We believe that working with thousands of other activists from around the world, this social disease can be eradicated in a single generation. Simply, we plan to do our part.

About Jana –



On July 3, 2008, Jana Lynne Mackey lost her life to violence perpetrated by an ex-boyfriend in Lawrence, Kansas. The 25-year-old University of Kansas law student was an advocate for women's rights and spent years volunteering to aid victims of sexual assault and domestic violence. As a passionate social and women's activist, Jana fought for equality and social justice at every turn.

Described as "honey on steel," Jana Mackey was the kind of woman that inspired others. She inspired through her words, her song, her actions. In March 2008, Jana attended a Women's Leadership Conference, where she was asked to prioritize her top personal values. Jana identified her most important value as "equality for all persons," and her second most important as "the courage to stand up for her own beliefs." Jana 'walked' her values. With these values, coupled with her years of activist and political experience, Jana believed a law degree was the next step in her journey to become the most effective advocate possible for women and other underrepresented groups.

Jana was beautiful, intelligent and kind. She was an advocate, a friend, a sister, a daughter. She was magnetic. She was a bright spot in an ordinary day. Jana was a hero. She is missed.

Dear Valued Partner,

Thank you for considering a sponsorship for the *Jana's Campaign* Campus Safety Summits. As you know, colleges and universities are the center of cutting edge research, technology and knowledge. College and University teams are regularly looking for the best products, services, and partnerships to serve students and promote their successes.

Jana's Campaign Campus Safety Summits are premier training opportunities for administrators, faculty and staff as well as many off-campus community partners. Our educational Summits focus on preventing and responding to dating and sexual violence as well as stalking on campuses, provide guidance on complying with Title IX and the Clery Act, while connecting experts in the field and decision-makers to discuss best practices.

We welcome your organization to a unique opportunity to promote your products and services among leaders, educators, and students from a diverse array of regional higher education institutions. Please take advantage of the packages in this prospectus, or work with us to develop a customized plan that best fits the needs of your organization and budget. Thank you for your support of *Jana's Campaign*. We look forward to working with you.

Sincerely,

Kaiti Dinges, MPS
Executive Director

Derek Ingalls
Education & Prevention Specialist



TARGET AUDIENCE

- Campus Leadership & Administrators
- Faculty, Staff & Students
- Title IX Coordinators & Investigators
- Campus Security & Law Enforcement
- Campus & Local Health Center Staff
- Campus & Local Victim Advocates
- Counselors & Mental Health Professionals
- Campus Attorneys & Local Prosecutors
- Athletic Directors & Coaches
- Other off campus partners in communities with colleges & universities



“I look forward to this conference every year! The best keynote speakers and incredibly knowledgeable and engaging presenters.”

~Overland Park, 2018

“Worth every minute of my time!”

~Denver, 2019

“Very pleased with the conference and the wealth of information that has been covered.”

~Chicago, 2018



2021 SUMMIT DATES & LOCATIONS

- Gulf Coast Campus Safety Summit
Held virtually due to COVID-19
April 14-21
- Rocky Mountain Campus Safety Summit
Held virtually due to COVID19
June 16-25
- Midwest Campus Safety Summit
September 15-16 in Chicago, IL
(Contingency plans to be held virtually due to COVID-19)
- Heartland Campus Safety Summit
November 17-18 in Overland Park, KS
(Contingency plans to be held virtually due to COVID-19)

RESERVING YOUR SPONSORSHIPS

A wide range of sponsorship opportunities are available to best suit your needs. Each allows you to showcase your products and services to top decision-makers from colleges and universities across the country.


Sponsorships are limited and available on a first-come, first-serve basis. To secure your sponsorship or exhibitor space, email us at janascampaign@gmail.com.

PAYMENT OPTIONS

Make checks payable to:
Jana's Campaign, Inc.
PO Box 647, Hays, KS 67601

To pay with a credit card, call (785) 656-0324.

Sponsorships at a Glance – Multiple Event Packages

	Presenting Sponsor \$22,000 <i>Exclusive Opportunity</i>	Purple Sponsor \$16,000	White Sponsor \$8,000
Educational presentation opportunity	✓		
Recognition as a snack break sponsor (<i>if held in-person</i>)	✓		
Logo placement on all pre-Summit mailed marketing materials	✓		
Logo on footer of Summit emails		✓	
Advertisement in Summit and online programs at all Campus Safety Summits	Logo included in CCAW program.	1/4 page ad	1/8 page ad
Logo placement on all Summit signage (<i>if held in-person</i>)	✓	✓	
Name listed on all Summit signage (<i>if held in-person</i>)			✓
Recognition during the opening presentation & throughout the Summit from the stage	✓	✓	✓
Recognition on our website & social media platforms	✓	✓	✓
Promo materials included in Summit bags (when offered)	✓	✓	✓
Individual exhibitor table at Heartland, Midwest & Rocky Mountain Campus Safety Summits (<i>if held in-person</i>)	✓	✓	✓
Complementary tickets for each Summit	4	2	1
Discount for additional registrations	25%	20%	15%

Sponsorships at a Glance – Single Event Packages

Available for Gulf Coast, Rocky Mountain, Midwest & Heartland Campus Safety Summits.

	Leader \$5,000	Advocate \$2,500	Friend \$1,500
Advertisement in Summit program <i>(if held in person)</i>	1/4 page ad	1/8 page ad	Logo listed
Logo on footer of Summit emails	✓		
Logo placement on all Summit signage <i>(if held in person)</i>	✓		
Name listed on all Summit signage <i>(if held in person)</i>		✓	✓
Recognition throughout the Summit from the stage <i>(if held in person)</i>	✓		
Recognition during the opening presentation	✓	✓	✓
Recognition on our website & social media platforms	✓	✓	✓
Promo materials included in Summit bags (when offered)	✓	✓	
Individual exhibitor table <i>(if held in person)</i>	✓	✓	✓
Complementary tickets for each Summit	4	3	2

Sponsorships at a Glance – A-La-Carte Add-ons

Available for Gulf Coast, Rocky Mountain, Midwest & Heartland Campus Safety Summits.

Lunch Break Sponsor \$2,000	Keynote Speaker Sponsor \$1,500	Refreshment Sponsor \$1,000	Exhibitor Space \$300
Recognition in the Summit Program <i>(When held in person)</i>	Recognition in the Summit Program <i>(When held in person)</i>	Logo on Summit program <i>(When held in person)</i>	Exhibitor space at Summit <i>(When held in person)</i>
Recognition before lunch <i>(When held in person)</i>	Recognition before the keynote address	Signage with logo posted on refreshment table during breaks <i>(When held in person)</i>	
Signage with logo posted on lunch tables for lunch break <i>(When held in person)</i>			

Add value to your sponsorship or select an option here as a stand-alone opportunity.



2021 SPONSORSHIP & EXHIBITOR CONTRACT

Gulf Coast CSS | April 14-21 | Virtual Summit
Rocky Mountain CSS | June 16-25 | Virtual Summit
Midwest CSS | Sep. 15-16 | Chicago, IL
Heartland CSS | Nov. 17-18 | Overland Park, KS

EXHIBITOR INFORMATION

Used for identification, event directory, event website exhibitor listing, badges, etc.

Please mark the Summit(s) you wish to Sponsor: Gulf Coast Rocky Mountain Midwest Heartland

Company Name: _____

Address: _____

City: _____ State: _____ Zip/Postal Code: _____

Phone: _____ Email: _____

Social Media Account Names (for social media promotion purposes) – Twitter: _____

Instagram: _____ Facebook: _____

Primary Contact: _____ Title: _____

Email: _____ Phone: _____

Billing Contact: _____ Email: _____

At-Event Contact: _____ Cell: _____

I understand this application becomes a binding contract when accepted by *Jana's Campaign, Inc.* I understand that our payment is not refundable unless specific conditions are met, and I agree to remit the balance within ten business days or according to our individual agreed upon terms. I agree to abide by the Conditions/Rules & Regulations details on page two. I also agree to not sublet my space or share it with non-exhibiting suppliers.

Signature Required >

Agreed to by: _____ Date: _____

EXHIBITOR TABLE FEES

Multiple Event Packages

- PRESENTING - \$24,000
- PURPLE - \$16,000
- WHITE - \$8,000

Single Event Packages

- LEADER - \$5,000
- ADVOCATE - \$2,500
- FRIEND - \$1,250

A-La-Carte Add On

- LUNCH BREAK SPONSOR - \$2,000
- KEYNOTE SPEAKER SPONSOR - \$1,500
- REFRESHMENT SPONSOR - \$1,000
- *EXHIBITOR SPACE - \$300

**One table and two chairs are provided. If you have additional requests, please discuss with Derek Ingalls when submitting this form.*

Sponsorship \$ _____

A-La-Carte \$ _____

A-La-Carte \$ _____

A-La-Carte \$ _____

TOTAL DUE \$ _____

Sponsorship & Exhibitor opportunities are limited – secure your spot early!

COMPLETE CONTRACT - INCLUDING INITIALS ON PAGE 2 – AND EMAIL TO: janascampaign@gmail.com.

Payment is due within ten business days of receipt of the form unless both parties agree to other specific arrangements.

Make checks payable to *Jana's Campaign, Inc.*

Mail with a copy of the completed form to:

Jana's Campaign, Inc.

PO Box 647

Hays, KS 67601

For other payment options or if you have any questions, contact Derek Ingalls: 785-656-0324 or janascampaign@gmail.com

DO NOT COMPLETE BELOW THIS LINE – FOR SUMMIT Coordinator USE ONLY

Application received by: _____ Date: _____



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SUMMIT CONTRACT CONDITIONS/RULES & REGULATIONS

Sponsor/Exhibitor hereafter referred to as Sponsor.

The following terms and conditions shall apply to this agreement and are binding upon the parties hereto:

1. Space assignments will be made on a first-come, first-served basis and only upon receipt of the required payment. The balance is due within ten (10) business days of signing this agreement unless other arrangements are agreed upon in advance by both parties. Payments not received within ten days or the agreed upon payment schedule will result in space cancellation with no refund of any previously paid amounts. If the Summit is cancelled for reasons beyond our control, exhibitor will receive a full refund.
2. The Sponsor agrees to grant *Jana's Campaign, Inc.* the right to use the Sponsor's trade names, logo designs, trademarks and company descriptions as provided in Sponsor marketing materials. These assets may be used in any medium of advertising, promotional products, or marketing materials distributed solely in connection with the Campus Safety Summit. *Jana's Campaign, Inc.* agrees to use materials according to the Sponsor's trademark usage guidelines. Trademark logos and a description of the Sponsor's goods/services will be provided to *Jana's Campaign, Inc.* in accordance with provided timelines to ensure adequate promotion and to meet printing deadlines. The Sponsor may not hold *Jana's Campaign, Inc.* responsible for reduced advertising if requested materials are not provided in accordance with the specified deadlines.
3. Sponsorships including exhibitor space or those who select the a-la-carte exhibitor space are provided a table and two chairs at no additional cost. Depending on Summit location, electricity may be available, the Sponsor will need to provide their own extension cord and any necessary surge protectors. Request for access to electricity and any additional requests must be made when submitting this agreement. *Jana's Campaign, Inc.* will attempt to accommodate all reasonable Sponsor requests. In the event that *Jana's Campaign, Inc.* incurs additional costs to meet these requests, *Jana's Campaign, Inc.* will contact the Sponsor to discuss said expenses and they may be passed along to the Sponsor.
4. Sponsors are not permitted to assign or sublet a booth or any part of the space allotted to them by the space rental agreement. Nor shall they exhibit, or permit to be exhibited in their space, any merchandise or advertising materials which are not part of their company's regular products or services.
5. Exhibitor booths must be set up prior to the start of the Summit and may be taken down during the last hour of the Summit. Specific timeframes will be provided in advance of the Summit the Sponsor has agreed to participate in.
6. *Jana's Campaign, Inc.* reserves the right to decline to permit an exhibitor to conduct and maintain an exhibit if, in the sole judgment of *Jana's Campaign, Inc.* or the hosting campus or organization, said exhibitor or exhibit, or proposed exhibit, shall in any respect be deemed unsuitable. This reservation relates to persons, conduct, articles of merchandise, printed material, souvenirs, catalogs, et cetera, without limitation, which affects the character of the exhibit and, therefore, the summit. The use of loudspeakers, recording equipment, video displays or radios which is at sufficient volume to inhibit neighboring exhibitors will not be permitted.
7. Distribution of literature and souvenirs from booth to booth or in the aisles is forbidden. Sponsors must confine their exhibit activities to their contracted exhibit space.
8. It is specifically declared that all Sponsors will adhere to all Campus policies and procedures and will confine their activities to conform to specifications set out for the exhibiting space by *Jana's Campaign, Inc.* and the hosting campus or

- organization. Sponsors also agree to follow all directions and guidance of the Fire Marshal, Campus Law Enforcement, any other emergency management personnel.
9. Sponsor agrees to protect, save and hold *Jana's Campaign, Inc.* and the appropriate Summit location host: Regis University or Johnson County Community College, and all agents and employees thereof (hereafter collectively called Indemnitees) forever harmless for any damages or charges imposed for violation of any law or ordinance, whether occasioned by the negligence of the Sponsor or those holding under the Sponsor, and save, and hold harmless the Indemnitees against and from any and all losses, costs, damage, from or out of or by reason of Sponsor's occupancy and use of the exhibition premises, or any part thereof. If insurance is desired, it must be secured by the Sponsor. If Indemnitee requires certificate of insurance, Sponsor must provide certificate to standards and requirements held of Indemnitee (further details provided upon determination of Summit(s) sponsored). It is recommended that Sponsors take individual precautionary measures such as securing easily transportable articles of value and the removal of the same to a place of safekeeping after exhibit hours, or while the exhibit is not manned. It is further agreed that all material brought by the Sponsor is the responsibility of the Sponsor and that *Jana's Campaign, Inc.* and the hosting campus hereby disclaims all responsibility for these articles. The parties hereto acknowledge that the foregoing disclaimer of liability has been negotiated between the parties and is reflected in the charges applicable to this agreement.
 10. In no event shall either party be liable to the other party for any consequential, incidental, indirect or punitive damages regardless of whether such liability results from the breach of contract, breach of warranties, tort, strict liability or otherwise.
 11. In the event of postponement of the Summit for any cause, it is agreed that *Jana's Campaign, Inc.* shall have a period of 90 days from the postponement date to reschedule and reproduce the Summit. If the Summit is rescheduled and reproduced within this period, it is agreed that all aspects of this agreement remain intact and that the Sponsor will reschedule in order to participate in the rescheduled Summit.
 12. It is specifically agreed that *Jana's Campaign, Inc.* has the right to amend or alter the terms and conditions of this agreement from time to time as need arises provided *Jana's Campaign, Inc.* gives adequate notice (5 days) to the Sponsor.
 13. *Jana's Campaign, Inc.* reserves the right to terminate this agreement at any time for any reason. In the event *Jana's Campaign, Inc.* terminates the agreement for any reason other than the Sponsor's breach of the agreement, the Sponsor shall receive a refund for any fees already paid. The Sponsor may terminate this agreement for breach of agreement by *Jana's Campaign, Inc.* after providing at least ten (10) business days to resolve any issues. If the breach occurs less than ten (10) days before the event, the Sponsor may terminate this agreement if the breach is not resolved by the first day of the summit.
 14. It is agreed that all disputes arising from this agreement or participation in the Summit described by this agreement shall be referred to an independent arbitrator appointed by mutual agreement. This agreement shall be governed by the laws of the State of Kansas.
 15. It is understood that some sponsorship benefits may not be available for virtual Summits and that the Sponsor is not entitled to any refund due to any sponsorship benefit be unavailable at the time of signing.
 16. It is agreed that if any on-location Summit must transition to a virtual Summit and such transition renders the Sponsor's sponsorship package unusable, that the sponsorship package agreed to here will rollover to the following year's Summit, or the next on-location Summit.

_____ Please initial here to acknowledge agreement to contract conditions, rules and regulations.