






## Jana's Campaign Updates

Summer 2018

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### JANA'S CAMPAIGN IMPACT

We believe in the "power of education." We believe education is the most powerful instrument of social change and development. We believe through education, we can change and improve social attitudes, behaviors, customs, interactions, relations and social norms. We can ultimately reduce the instances of gender and relationship violence by empowering young people to engage in healthy and supportive relationships and to create a strong culture of respect. We are a passionate team of violence prevention educators who are dedicated to empowering others for social change. The impact of *Jana's Campaign* continues to grow across the country. This graphic shows all of the education work *Jana's Campaign* has completed in just one school year! Jana's legacy is living on.

*Jana's Campaign, Inc. presents*



## 2017-2018 IMPACT NUMBERS

**SCHOOLS IMPACTED**

142 NEW middle & high schools in KS, NE, CO, OK, TX, NC & MN just this year! Plus 46 NEW colleges & universities across the country.

**PRESENTATIONS**

284 presentations impacting almost 20,000 teens plus tens of thousands of college & university faculty, staff & students.

### Secondary Education THE COUNSELOR TOOLKIT



Nationally, one in four adolescents report verbal, emotional, physical, or sexual dating violence each year. Teachers, school counselors and administrators report a lack of training, and established guidelines for preventing and responding to student-reported instances of gender-based violence. After several requests, we are working to fill the wants and needs of the school counselors; a toolkit has been created with a comprehensive approach to implementing both primary and secondary prevention

strategies for secondary schools. By providing teachers and counselors with education, training, and easily implementable curriculum, we can not only help the teachers and counselors but also more effectively prevent and create a response to violence. The Counselor Toolkit will include information on warning signs for teen dating violence, healthy relationships, response, prevention programming, Title IX policy and procedures, and various other topics. The ultimate goal of the Toolkit is to empower schools to prevent abusive behaviors, ensure schools are prepared to respond promptly and effectively, and to ultimately change school norms so that all students, faculty and staff hold themselves and each other to respectful and non-violent standards of interpersonal behavior. The Counselor Toolkit debuted at the Kansas State University School Counseling Camp on May 30 and is now live on our website.

### STUDENTS ENGAGE IN JANA'S CAMPAIGN MINI-GRANT SERVICE PROJECTS



Students are uniquely suited to "make a difference" in their schools and communities. Partnerships with students can be an incredibly powerful tool to reduce teen gender violence. We offer mini-grants in the amount of \$100 to all middle and high schools. Students recognize the need for awareness projects and take advantage of the mini-Grant funding *Jana's Campaign* provides. Awareness and prevention projects have taken many forms, including art competitions, developing programming for elementary students, Bystander Intervention Trainings, and awareness campaigns throughout their schools and communities. These projects have been completed in both classrooms and co-curricular clubs such as FCCLA, DECA, and HOSA and have qualified for national levels of competition. We are truly amazed by the dedication and hard work students put into these projects. It is our hope these projects create real, meaningful, and sustainable change among students, schools, and communities.

## YOUTH ADVISORY COUNCIL



Due to the amount of education and prevention work *Jana's Campaign* organizes in Ellis County, there have been several middle and high school students ask how they could get involved on another level. We also recognized the need for more youth input to guide our programming and activities. Because of this, over the past few months, a Youth Advisory Council (YAC) has formed. YAC is a team of servant-leaders who advise *Jana's Campaign* on all of our secondary education programming and bring valuable youth perspectives to the organization. Their contributions are critical to our work.

## NATIONAL COALITION AGAINST DOMESTIC VIOLENCE PILOT CURRICULUM

*Take A Stand for Healthy Relationships* is a new program from the National Coalition Against Domestic Violence (NCADV) and Discovery Education that teaches students how to understand and build healthy relationships. This curriculum aims to educate students to recognize appropriate and inappropriate emotions and response to situations in order to help lower rates of teen dating violence. Each module is led by a digital program using real-world concepts and supported by an educator for facilitation. *Jana's Campaign* has been selected to pilot this program at Hays Middle School, Jana's alma mater. We are proud to be working with NCADV, the creators of the curriculum.



## Higher Education

### 2018 CAMPUS SAFETY SUMMITS OFF TO A GREAT START

On April 11-12, *Jana's Campaign* welcomed attendees from 30 colleges, universities and organizations to the 2<sup>nd</sup> annual Midwest Campus Safety Summit on the campus of Ball State University in Muncie, Indiana. Participants learned ways to enhance their prevention efforts and response to gender-based violence, sexual assault and stalking on their campuses. Just days later, *Jana's Campaign* joined the Conference on Crimes Against Women in Dallas, Texas to host the first annual Campus Safety Summit on April 16-17. This newly added partnership provided an opportunity for *Jana's Campaign* to expand our work to a new region and reach a wide-range of professionals. Attendees of the Campus Safety Summits included campus personnel, victim advocates and law enforcement. We look forward to finishing out the year with the Rocky Mountain Campus Safety Summit on June 13-14 at Colorado College and the Heartland Campus Safety Summit on November 14-15 at Johnson County Community College.

### FEATURED CAMPUS SAFETY SUMMIT SPEAKER

This year, each Campus Safety Summit features keynote speaker Patty Crawford, the former Title IX Coordinator from Baylor University. During her time at Baylor, Crawford worked with hundreds of sexual assault and intimate partner violence victims and survivors. Although she improved Baylor's Title IX policies and procedures, she ultimately filed an official complaint with the Office for Civil Rights and resigned her position. Crawford is dedicated to sharing her story and the lessons other colleges and universities can take away from the sexual assault scandal.



### SEXUAL ASSAULT PREVENTION ACTIVIST TO SHARE STORY AT HEARTLAND CAMPUS SAFETY SUMMIT



Brenda Tracy is a nurse, mother, activist, and survivor. In 1998, she reported to police that she was brutally raped by four men, two of whom played football at Oregon State University. Disappointed with the response to her initial report, in 2014, Tracy found the courage to come forward with her story and now seeks to make the world a better place for survivors. She sits on the NCAA Committee to Combat Sexual Violence and is a frequent guest commentator on CNN and ESPN. Ms. Tracy is the founder of the national campaign #SetTheExpectation and works with colleges and universities across the country including the University of Nebraska Lincoln, Stanford University, and the University of Houston. Brenda will be traveling to Johnson County Community College in Overland Park, KS to be a keynote speaker for the Heartland Campus Safety Summit on November 14-15.

## Community Education

### “WHAT WERE YOU WEARING?” ART INSTALLATION



“What were you wearing?” It’s a question people ask survivors of sexual violence all too often—a question wrought with victim-blaming and an implication that, maybe, the survivor could have prevented their assault if they had worn something less revealing, less sexy. *Jana’s Campaign* partnered with Options Domestic and Sexual Violence Services and the Women’s Leadership Project at Fort Hays State University to host the “What Were You Wearing?” Art Installation. The Survivor Art Installation displays a collection of articles of clothing worn by sexual assault victims. Each story represents what each victim was wearing at the time of his or her assault. No article of clothing ever invites the people wearing them to be sexually assaulted.

### PRESENTATIONS TO COMMUNITY ORGANIZATIONS

In partnership with community organizations, we work to provide community-wide educational and prevention programs that reduce violence. Christie Brungardt, co-founder of *Jana’s Campaign*, recently spoke to the local group of Kiwanis International in Hays, KS giving an overview of our prevention efforts in Ellis County, KS - including the work the Builders Club, a youth member organization of the Kiwanis International family, at Thomas More Prep Marion Junior High has completed in partnership with *Jana’s Campaign*. We have served as speakers for domestic violence shelters, human resource departments, activist groups, church groups, prisons, and many other community organizations. We can tailor our message to your particular group or focused topic area. Please contact us with questions or to schedule a presentation.



## Internal News

### A NOTE FROM THE NEW EXECUTIVE DIRECTOR, KIM CEBULA

“Peace is important. From my point of view, though I’m only 10 years old, the world needs much more peace.” This quote from ten-year old Jana has been resonating in my brain for the past couple weeks since I first read it. How different, how much better would our communities be if there was less violence, less anger and less hurtful words and actions exchanged between our neighbors?



Hello! I am very excited to be joining the team at *Jana’s Campaign*. I have a passion for ending gender and relationship violence and impacting change for our future generations. My professional background includes planning continuing education for healthcare professionals,

community engagement and fundraising, as well as development of public policy and advocacy work. My personal story includes a very close family member who narrowly escaped a violent marriage and years of helping her escape from his powerful grip on her and her children.

As a little girl, I always dreamed of growing up and helping people. Whether it was as a doctor, teacher or politician, I was set to change the world. Working at a non-profit with youth and poverty populations opened my eyes to really making an impact and making change possible. *Jana’s Campaign* offers me an amazing opportunity to continue to impact lives in a very meaningful way.

While I did spend some time working in and around the Kansas Statehouse at the same time as Jana, I did not have the opportunity to meet her. After Jana’s death, David Klepper with the Kansas City Star wrote ... “A little girl from Hays. A gawky teen clad in black. A KU student and volunteer. Friend. The leader of 200 KU students marching on Washington.” I am beyond humbled to join the team that continues to march in Jana’s honor. Thank you for the opportunity and for your continued support.

### STAFF SPOTLIGHT



Jennifer Farrington is the Program Support and Assessment Coordinator for *Jana’s Campaign*. With this position, Jennifer has two primary responsibilities: first is program support, including research and assistance in developing our educational programs; and second is implementation of our assessment strategies, this includes collection, organization and evaluation of our assessment data. *Jana’s Campaign* is extremely grateful for Jennifer’s hard work and dedication to being the ‘assessment guru’!

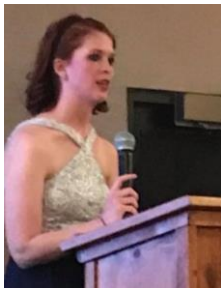
“THE ONES  
WHO ARE  
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THAT DO”



## EVALUATION OF PROGRAMS; CONSULTANTS HIRED

*Jana's Campaign* solicited proposals to evaluate the effectiveness of the organization's assessment procedures. Dr. Janet Stramel and Dr. Amanda Buday, working through the Docking Institute of Public Affairs at Fort Hays State University, will work closely with *Jana's Campaign* staff to review and recommend improvements to the current assessment and evaluation procedures. This process will allow for outside considerations and a more comprehensive approach to the evaluation procedures *Jana's Campaign* currently uses.

## THOMAS COUNTY ATTORNEY'S OFFICE HOSTS SILENT NO MORE GALA – COLBY, KS



The Thomas County Attorney's Office hosted the *Silent No More Gala*, a fundraiser to benefit *Jana's Campaign*, at City Limits Convention Center in Colby, KS. The goal of the event was to raise awareness of gender and relationship violence and to raise funds for prevention efforts across the state of Kansas. A domestic violence homicide in 2013 in Colby made this event extremely powerful as it was hosted in honor of the victim and her family. The event successfully raised nearly \$10,000. This funding will allow *Jana's Campaign* to continue to expand gender violence prevention programming in middle and high schools, colleges and universities, as well as with our community-wide partners. *Jana's Campaign* board and staff are thankful for County Attorney Rachel Lamm and her team for believing in our mission and organizing this event.

## LEADERSHIP CHANGE ON THE BOARD OF DIRECTORS – A NOTE FROM THE NEW BOARD PRESIDENT, KELLEY PARKER

I am so excited to transition from a staff leadership position to a board leadership position. As we approach the 10<sup>th</sup> anniversary of Jana's death, I am humbled by the impact this organization has made across the region and the nation. I know that Jana would be proud. I also know that Kim, our new Executive Director, has the right skills, drive and heart to take us even further. Thank you for joining us on this journey as we continue to work to reduce gender and relationship violence. We are grateful for your support!



## EMPTY PLACE AT THE TABLE FUNDRAISING GALA SCHEDULED FOR OCTOBER



Join *Jana's Campaign* on Saturday, October 20 at 6:00 PM at the Rose Garden Steakhaus in Hays, KS, for the 7<sup>th</sup> annual *Empty Place at the Table* gala fundraising event. This community event brings together *Jana's Campaign* supporters to eat, drink, dance and make a difference. Mark your calendars. You won't want to miss out on a great time for a great cause! Learn more about the event at [www.JanasCampaign.org/empty-place-at-the-table](http://www.JanasCampaign.org/empty-place-at-the-table). Registration opens in July!

### Upcoming Events

- Rocky Mountain Campus Safety Summit – Colorado Springs, CO - June 13-14
- Jana's Campaign Staff LGBTQ+ Content Training – Hays, KS - June 18
- Coaching Boys Into Men Training – Kearney, NE - June 21
- Jana's Campaign Staff Retreat – Council Grove, KS - Summer 2018
- Safe Dates Training – Wichita, KS - July 20
- Jana's Campaign Staff Advocacy Training – Hays, KS - Summer 2018
- Empty Place at the Table – Hays, KS - October 20
- Safe Dates Training – Columbus, NE - October 24
- Heartland Campus Safety Summit – Kansas City, KS - November 14-15

Stay connected with *Jana's Campaign* online,



or call our National Headquarters at 785-656-0324.

*Jana's Campaign* staff and board members are available to provide gender and relationship violence prevention education in your school, organization or community. Our team provides engaging and impactful presentations appropriate for all age groups. To inquire about scheduling a *Jana's Campaign* speaker, please call (785) 656-0324.