



2019 ANNUAL REPORT

LEADING TO PREVENT

EDUCATION *about* and PREVENTION *against* gender and relationship violence.

OUR MISSION

Our mission is to provide quality educational programming that prevents gender and relationship violence. Working through secondary schools, colleges and universities and community-based organizations and agencies, *Jana's Campaign* delivers specialized prevention strategies and curricula designed to prevent violence, build healthy relationships and create new social norms.

WORKING THROUGH ALLIES

Our direct work with students and citizens is possible by partnering with and through allies. Our prevention model is based on delivering our prevention education through secondary schools, colleges and universities and community-based organizations. By building strong and collaborative partnerships with these local entities, we can better leverage resources, build on each other's strengths and talents and enhance organizational capacity that encourages sustainability.

ABOUT JANA



On July 3, 2008, Jana Lynne Mackey lost her life to violence perpetrated by an ex-boyfriend in Lawrence, Kansas. The 25-year-old University of Kansas law student was an advocate for women's rights and spent years volunteering to aid victims of sexual assault and domestic violence. As a passionate social and women's activist, Jana fought for equality and social justice at every turn.

Described as "honey on steel," Jana Mackey was the kind of woman that inspired others. She inspired through her words, her song, her actions. In March 2008, Jana attended a Women's Leadership Conference, where she was asked to prioritize her top personal values. Jana identified her most important value as "equality for all persons," and her second most important as "the courage to stand up for her own beliefs." Jana 'walked' her values. With these values,

coupled with her years of activism and political experience, Jana believed a law degree was the next step in her journey to become the most effective advocate possible for women and other underrepresented groups.

Jana was beautiful, intelligent and kind. She was an advocate, a friend, a sister, a daughter. She was magnetic. She was a bright spot on an ordinary day. Jana was a hero. Jana is missed.

FOUNDING MEMBERS

- Bob & Sandra Bainter, Hays, KS
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A LETTER FROM THE EXECUTIVE DIRECTOR

Many great social movements are driven and motivated by a story or a series of stories that move people to action. I remember where I was the day I first heard Jana's story and learned about the work her parents, Drs. Christie and Curt Brungardt, were doing to make the world a safer place. Since then, I have had the honor to work for Jana's Campaign and yet, I am still in complete awe of the impact this organization has. What started in Christie and Curt's basement now reaches hundreds of thousands across 41 states and beyond. The growth of this organization is limitless.

As prevention educators, we work to educate students and citizens on the realities of gender-based violence, but also to change and improve attitudes, behaviors, customs, interactions, relations, and ultimately social norms. Our educational programs continue to evolve, but our goal remains the same: reduce and eliminate gender and relationship violence.

I am proud to have the opportunity to now lead this organization and team. As you read through this report, I hope you too feel proud. Our success is made possible by our friends, supporters, donors, and partners. We could not do this much needed work without you.

I want to thank each of you for your continued support - month after month and year after year. Together, we are building a world that chooses hope over despair, courage over fear, love over hate, and peace over violence.

Warmest regards,

Kaiti Dinges

PROGRAM FOCUS AREAS

Secondary Education

We understand that one of the most effective ways to prevent gender and relationship violence is to help adolescents understand what constitutes a healthy vs unhealthy relationship before or at the very time they begin to enter their first relationships. We are dedicated to helping schools and youth organizations reduce gender and relationship violence by promoting healthy relationship behaviors to ultimately create a culture of strong respect among adolescents. We utilize prevention programs, including curricular and co-curricular activities, to make teen dating violence less likely to occur. Working directly with middle and high schools, we offer tailor-made, multilevel education and prevention programs to meet the specific needs of each school.

From 2013 to Present:



72,398 Students Impacted



609 Middle & High Schools



9 States

MOST UTILIZED PROGRAMS of 2019:

Safe Dates:

We utilize the Safe Dates curriculum, a comprehensive, evidence-based teen dating violence prevention program. This is a ten-session dating abuse curriculum designed for 6th through 12th graders and is best used when infused in an existing class.



5 Safe Dates Curriculum Trainings



46 Teachers, Counselors, Advocates, and Social Workers Trained



School Assemblies and Classroom Presentations:

We create and deliver presentations specific to the school's needs. Our programs are designed to engage, empower, and impact middle and high school students.



145 Presentations at 124 Middle & High Schools



10,975 Students Impacted



3 States

Bystander Intervention Trainings:

Our bystander intervention training teaches young people how to immediately and effectively intervene when they believe unhealthy behaviors are occurring. This training helps students to identify potentially dangerous situations and provides safe, practical, and effective intervention techniques.



10 Bystander Intervention Trainings



350 Students Impacted



School/Community Service Projects and Mini-Grants:

Our service project mini-grants allow students to put knowledge into action as they integrate issues of gender and relationship violence into a community or school service project. These \$100 mini-grants support projects that help students realize they have the power to make a difference.



10 Mini-Grant Projects Completed



Higher Education

We believe colleges and universities can and should do more to prevent gender and relationship violence. We work to provide higher education institutions with training and resources needed to improve their prevention and response efforts to sexual violence, relationship violence, and stalking on campus.



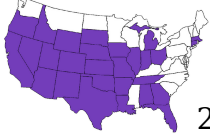
4 Regional Campus Safety Summits



649 Total Attendees



71 Colleges & Universities Represented



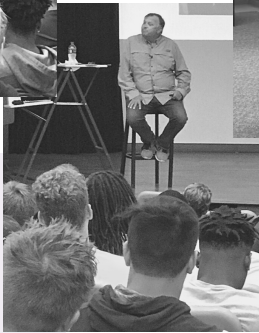
28 States Impacted



The purpose of Campus Safety Summits is to provide a regional and affordable two-day conference for college and university administrators, faculty, staff, and students to address issues about preventing and responding to gender and relationship violence. The summits are designed to host national experts and encourage the sharing of best practices among participants.



We also have the pleasure of working directly with students on college and university campuses through prevention education programs, activities, and engaging volunteer opportunities to assist in raising awareness of these important issues.



5 Colleges & Universities



792 Students Impacted



18 Presentations & Awareness Events

Community Education

In partnership with community organizations, we work to provide community-wide educational programs that reduce violence. Our efforts include mobilizing others to volunteer and make a difference in their communities. These events and programs ranged from community fundraisers, to Coordinated Community Response meetings, to organization and staff trainings on the issues of domestic violence and sexual assault.



31 Presentations & Awareness Events



2,029 Citizens Impacted



2019 DONORS

\$5,000 and Above:

Curt & Christie Brungardt, Council Grove, KS
Human Investment Org., Dallas, TX
KU Women in Law, Lawrence, KS
Rejuvenations, Hays, KS
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 Kansas County Store, Colby, KS
 Kansas Quick Wash, Colby, KS
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 Mia Lang, Hays, KS
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 Lifetime Dental, Hays, KS
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 Office Works, Colby, KS
 Parties By Design, Hays, KS
 Monica Peloso, Colorado Springs, CO
 Professor's Classic Sandwich Shop, Hays, KS
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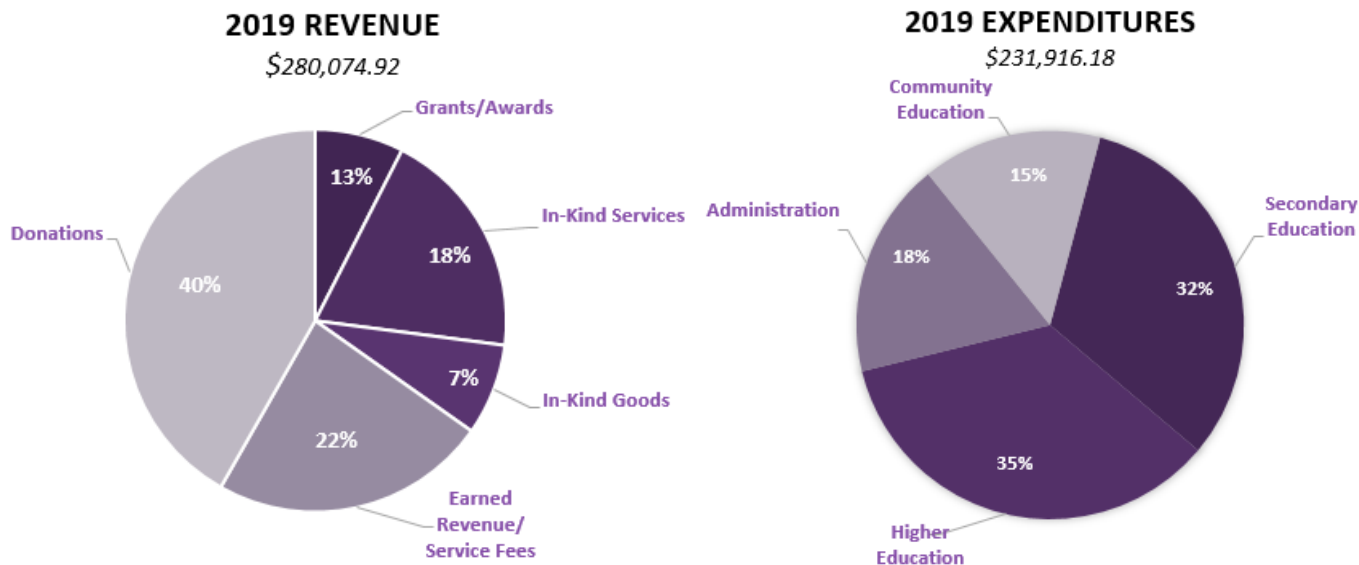
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Women in Law, KU

FINANCIAL REPORT



At the date of publication, this financial data has not been audited; however, this is a fair and responsible representation of financial statements in accordance with general accounting principles.

Campaign for CHANGE

EDUCATION *about* and PREVENTION *against* gender and relationship violence.

Jana's Campaign is embarking on a national fundraising campaign seeking to raise \$1,000,000 over the next thirty-six months. These funds will allow us to take our prevention work to the next level. We have proven that our prevention model works over the last 10 years and its impact has had lasting effects across the United States. Now it is time to create real and lasting change. The Campaign for Change is designed to increase the scale and scope of our work. This project will allow us to improve and expand our gender-based violence prevention education programming in elementary, middle, and high schools, colleges and universities, as well as our work with communities. Through individual, corporate and foundation donors and with our earned income, we seek to raise \$1,000,000 by May 2023.



NATIONAL OFFICE

PO Box 647 | Hays, KS 67601 | 785-656-0324

email: janascampaign@gmail.com

website: janascampaign.org



Jana's Campaign is a 501(c)(3) non-profit charitable organization and all contributions are tax deductible under section 170 of the Internal Revenue Service.