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Over 100,000 K-12 Students Impacted Through Relationship Violence Prevention Education

Hays, KS - 3/13/25 – *Jana's Campaign*, a nationally recognized nonprofit dedicated to preventing relationship violence, is proud to announce a significant milestone: the organization has directly impacted over 100,000 K-12 students through its prevention education programming. This achievement reflects 15 years of dedicated work in secondary schools across Kansas and beyond, equipping young people with the knowledge and tools to develop healthy relationships and prevent violence before it starts.

Founded in honor of Jana Mackey, a passionate advocate for social justice who tragically lost her life to domestic violence perpetrated by an ex-boyfriend in 2008, *Jana's Campaign* works to ensure her legacy lives on through education and prevention efforts. By partnering with schools, educators, and community leaders, the organization delivers age-appropriate programming focused on healthy relationship behaviors, warning signs of violence, and strategies for creating safe, healthy communities.

"This milestone is a testament to the power of education in preventing relationship violence," said Kaiti Blackburn, Executive Director of *Jana's Campaign*. "For over 15 years, we have worked tirelessly to empower students with the knowledge and skills to build safe, healthy relationships. Every student reached represents a potential life changed, a conversation sparked, and a step toward a future free from relationship violence."

The impact of *Jana's Campaign* extends beyond K-12 schools, influencing hundreds of thousands more students, educators, and community members through its work in higher education and community-based programming across 43 U.S. states. This milestone was made possible through the support of educators, community partners, and generous donors who share the vision of a world without relationship violence.

As part of the celebration of this achievement, *Jana's Campaign* partnered with Dr. Hsin-Yen Yang's senior-level Communications class at Fort Hays State University, where students created a series of videos and social media posts to highlight the organization's impact. "We are incredibly grateful to Dr. Yang and her students for using their creativity and talent to help us share this milestone with a broader audience," said Whitney Gerstner, Marketing & Engagement Specialist.

Jana's Campaign remains committed to expanding its reach, ensuring that students in Kansas and beyond continue to have access to life-saving relationship violence prevention education. The organization invites educators, community members, and supporters to join in this mission as it looks toward the next 100,000+ lives impacted.

For more information about *Jana's Campaign* and its prevention education programs, visit www.JanasCampaign.org or follow @JanasCampaign on Facebook and Instagram.

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Jana's Campaign is a Hays-based national education and violence prevention organization with the single mission of reducing relationship violence. In honor of the late Jana Mackey, a 25-year old law student at the University of Kansas when she was killed by an ex-boyfriend in 2008, and other victims and survivors of relationship violence, Jana's Campaign delivers educational programs that prevent domestic and dating violence, sexual violence, and stalking.

