2020 CAMPUS SAFETY SUMMIT

Sponsorship & Exhibitor Prospectus
About Jana's Campaign –

*Jana’s Campaign* is a national education and violence prevention organization with the single mission of reducing gender and relationship violence. In honor of the late Jana Mackey and other victims and survivors of relationship violence, *Jana’s Campaign* delivers educational programs that prevent domestic and dating violence, sexual assault and stalking.

*Jana’s Campaign* delivers specialized prevention strategies and curricula designed to prevent violence, build healthy relationships, and create new social norms. Our prevention model works through secondary schools, colleges and community-based organizations. By building strong and collaborative partnerships with these local entities, we can better leverage resources, build on each other’s strengths and talents, and enhance organizational capacity that encourages sustainability.

Our vision is that *Jana’s Campaign* will play a significant role in reducing gender and relationship violence and be a catalyst for social change. We believe that working with thousands of other activists from around the world, this social disease can be eradicated in a single generation. Simply, we plan to do our part.

About Jana –

On July 3, 2008, Jana Lynne Mackey lost her life to violence perpetrated by an ex-boyfriend in Lawrence, Kansas. The 25-year-old University of Kansas law student was an advocate for women’s rights and spent years volunteering to aid victims of sexual assault and domestic violence. As a passionate social and women’s activist, Jana fought for equality and social justice at every turn.

Described as “honey on steel,” Jana Mackey was the kind of woman that inspired others. She inspired through her words, her song, her actions. In March 2008, Jana attended a Women’s Leadership Conference, where she was asked to prioritize her top personal values. Jana identified her most important value as “equality for all persons,” and her second most important as “the courage to stand up for her own beliefs.” Jana ‘walked’ her values. With these values, coupled with her years of activist and political experience, Jana believed a law degree was the next step in her journey to become the most effective advocate possible for women and other underrepresented groups.

Jana was beautiful, intelligent and kind. She was an advocate, a friend, a sister, a daughter. She was magnetic. She was a bright spot in an ordinary day. Jana was a hero. She is missed.
Dear Valued Partner,

Thank you for considering a sponsorship for the *Jana’s Campaign* Campus Safety Summits. As you know, colleges and universities are the center of cutting edge research, technology and knowledge. College and University teams are regularly looking for the best products, services, and partnerships to serve students and promote their successes.

*Jana’s Campaign* Campus Safety Summits are premier training opportunities for administrators, faculty and staff as well as many off-campus community partners. Our educational Summits focus on preventing and responding to dating and sexual violence as well as stalking on campuses, provide guidance on complying with Title IX and the Clery Act, while connecting experts in the field and decision-makers to discuss best practices.

We welcome your organization to a unique opportunity to promote your products and services among leaders, educators, and students from a diverse array of regional higher education institutions. Please take advantage of the packages in this prospectus, or work with us to develop a customized plan that best fits the needs of your organization and budget. Thank you for your support of *Jana’s Campaign*. We look forward to working with you.

Sincerely,

Kaiti Dinges, MPS
Executive Director

Derek Ingalls
Education & Prevention Specialist
TARGET AUDIENCE

- Campus Leadership & Administrators
- Faculty, Staff & Students
- Title IX Coordinators & Investigators
- Campus Security & Law Enforcement
- Campus & Local Health Center Staff
- Campus & Local Victim Advocates
- Counselors & Mental Health Professionals
- Campus Attorneys & Local Prosecutors
- Athletic Directors & Coaches
- Other off campus partners in communities with colleges & universities

“I look forward to this conference every year! The best keynote speakers and incredibly knowledgeable and engaging presenters.”

~Overland Park, 2018

“Worth every minute of my time!”

~Denver, 2019

“Very pleased with the conference and the wealth of information that has been covered.”

~Chicago, 2018
2020 SUMMIT DATES & LOCATIONS

→ Campus Safety Summit at CCAW
  Canceled due to COVID-19
  (Hosted in conjunction with the Conference on Crimes Against Women)

→ Rocky Mountain Campus Safety Summit
  June 10-19 in Denver, CO
  (Held virtually due to COVID-19)

→ Midwest Campus Safety Summit
  September 16-25 in Chicago, IL
  (Held virtually due to COVID-19)

→ Heartland Campus Safety Summit
  November 11-20 in Overland Park, KS
  (Held virtually due to COVID-19)

RESERVING YOUR SPONSORSHIPS
A wide range of sponsorship opportunities are available to best suit your needs. Each allows you to showcase your products and services to top decision-makers from colleges and universities across the country.

Sponsorships are limited and available on a first-come, first-serve basis. To secure your sponsorship or exhibitor space, email us at janascampaign@gmail.com.

PAYMENT OPTIONS
Make checks payable to:
Jana’s Campaign, Inc.
PO Box 647, Hays, KS 67601

To pay with a credit card, call (785) 656-0324.
## Sponsorships at a Glance – Multiple Event Packages

<table>
<thead>
<tr>
<th>Presenting Sponsor $24,000 Exclusive Opportunity</th>
<th>Purple Sponsor $16,000</th>
<th>White Sponsor $8,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Educational presentation opportunity</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition as a snack break sponsor</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo placement on all pre-Summit mailed marketing materials</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Logo on footer of Summit emails</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Advertisement in Summit programs at Heartland, Midwest &amp; Rocky Mountain Campus Safety Summits</td>
<td></td>
<td>HUSCH BLACKWELL Logo included in CCAW program.</td>
</tr>
<tr>
<td>Logo placement on all Summit signage</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Name listed on all Summit signage</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Recognition during the opening presentation &amp; throughout the Summit from the stage</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition on our website &amp; social media platforms</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Promo materials included in Summit bags (when offered)</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Individual exhibitor table at Heartland, Midwest &amp; Rocky Mountain Campus Safety Summits</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Shared exhibitor table with Jana’s Campaign at the Campus Safety Summit hosted in conjunction with CCAW</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Complementary tickets for each Summit</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td>Discount for additional registrations</td>
<td>25%</td>
<td>20%</td>
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</tbody>
</table>

**Educational Presentation Opportunity:**
- Recognition as a snack break sponsor
- Logo placement on all pre-Summit mailed marketing materials
- Logo on footer of Summit emails
- Advertisement in Summit programs at Heartland, Midwest & Rocky Mountain Campus Safety Summits
- Logo placement on all Summit signage
- Name listed on all Summit signage
- Recognition during the opening presentation & throughout the Summit from the stage
- Recognition on our website & social media platforms
- Promo materials included in Summit bags (when offered)
- Individual exhibitor table at Heartland, Midwest & Rocky Mountain Campus Safety Summits
- Shared exhibitor table with Jana’s Campaign at the Campus Safety Summit hosted in conjunction with CCAW
- Complementary tickets for each Summit
- Discount for additional registrations

**Purple Sponsor $16,000**
- HUSCH BLACKWELL Logo included in CCAW program
- 1/4 page ad

**White Sponsor $8,000**
- 1/8 page ad
### Sponsorships at a Glance – Single Event Packages

**Available for Heartland, Midwest & Rocky Mountain Campus Safety Summits.**

<table>
<thead>
<tr>
<th>Feature</th>
<th>Leader $5,000</th>
<th>Advocate $2,500</th>
<th>Friend $1,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advertisement in Summit program</td>
<td>1/4 page ad</td>
<td>1/8 page ad</td>
<td>Logo listed</td>
</tr>
<tr>
<td>Logo on footer of Summit emails</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo placement on all Summit signage</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Name listed on all Summit signage</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition throughout the Summit from the stage</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition during the opening presentation</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition on our website &amp; social media platforms</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Promo materials included in Summit bags (when offered)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Individual exhibitor table at Heartland, Midwest &amp; Rocky Mountain</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Mountain Campus Safety Summits</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complementary tickets for each Summit</td>
<td>4</td>
<td>3</td>
<td>2</td>
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</tbody>
</table>
Sponsorships at a Glance – A-La-Carte Add-ons

Available for Heartland, Midwest & Rocky Mountain Campus Safety Summits.

<table>
<thead>
<tr>
<th>Lunch Break Sponsor</th>
<th>Keynote Speaker Sponsor</th>
<th>Refreshment Sponsor</th>
<th>Exhibitor Space</th>
</tr>
</thead>
<tbody>
<tr>
<td>$2,000</td>
<td>$1,500</td>
<td>$1,000</td>
<td>$300</td>
</tr>
</tbody>
</table>

- Recognition in the Summit Program
- Recognition before the keynote address
- Signage with logo posted on lunch tables for lunch break
- Signage with logo posted on refreshment table during breaks
- Logo on Summit program
- Exhibitor space at Summit

Add value to your sponsorship or select an option here as a stand-alone opportunity.
Please note if purchasing as an add-on, these are in addition to your sponsorship package.