



jana's 
CAMPAIGN™

2025 Campus Safety Summit Sponsorship Opportunities

**GULF COAST
CAMPUS SAFETY SUMMIT**

HEARTLAND
campus safety summit

About the Summits

Jana's Campaign organizes regional conferences that are both accessible and affordable, aimed at equipping college and university stakeholders with essential knowledge and skills to address sexual assault, relationship violence, and stalking. These Summits bring together national experts and local practitioners, facilitating collaborative exchanges of best practices. In addition to professional development and knowledge-sharing, the Summits also provide valuable networking opportunities for attendees to connect with peers and experts in the field.

Participants who find value in these conferences span a wide spectrum, including Title IX officers, legal advisors, campus safety personnel, residential life and student affairs professionals, athletic directors, women's center advocates, student leaders, health and counseling practitioners, as well as community members committed to promoting campus safety.

Learn more about each individual Summit at each website below:

www.JCSafetySummit.org

www.HeartlandSummit.org





TARGET AUDIENCE

- Campus Leadership & Administrators
- Faculty, Staff & Students
- Title IX Coordinators & Investigators
- Campus Security & Law Enforcement
- Campus & Local Health Center Staff
- Campus & Local Victim Advocates
- Counselors & Mental Health Professionals
- Campus Attorneys & Local Prosecutors
- Athletic Directors & Coaches
- Other off campus partners in communities with colleges & universities

PAST SUMMIT ATTENDANCE:

- 100+ Average Attendees per Summit
- On average, 24 Unique Colleges & Organizations per Summit
- 44 States plus Washington D.C. and Canada Represented
- 12+ Hours of Training Content per Summit
- Tens of Thousands of Students/Citizens Impacted



Expanded my knowledge! –
Houston, TX 2024

*A lot of pertinent information. –
Lawrence, KS 2024*



2025 SUMMIT DATES & LOCATIONS

Gulf Coast Campus Safety Summit

September 10-11 at West Houston Institute,
Houston Community College – Houston, TX

Heartland Campus Safety Summit

November 19-20 at the University of Kansas -
Lawrence, KS



RESERVING YOUR SPONSORSHIPS

A wide range of sponsorship opportunities are available to best suit your needs. Each allows you to showcase your services and/or products to top decision-makers from colleges and universities across the country.

Your contributions are critical to our work! Tens of thousands of higher education professionals across 40+ states will see your brand through our marketing efforts.

To secure your sponsorship or exhibitor space, email us at janascampaign@gmail.com.

PAYMENT OPTIONS

Make checks payable to:
Jana's Campaign, Inc.
PO Box 647, Hays, KS 67601

To pay with a credit card, call (785) 656-0324.



Sponsorships at a Glance – Multiple Event Packages

Sponsor both Summits with a Multiple Event Package.

Available for Gulf Coast & Heartland Campus Safety Summits

	Presenting Sponsor <i>Exclusive Opportunity</i>	Purple Sponsor	White Sponsor
Educational Presentation Opportunity	✓		
Logo placement on all Pre-Summit Marketing Materials	✓		
Logo placement on all Summit signage	✓		
Logo placement on footer of all Summit Marketing Emails	✓	✓	
Name placement on footer of all Summit Marketing Emails			✓
Recognition throughout the Summit from the stage	✓		
Recognition during the opening presentation	✓	✓	✓
Logo recognition on our website & social media platforms	✓	✓	✓
Logo recognition in printed Summit program	✓	✓	✓
Individual exhibitor table at each Summit	✓	✓	✓
Complementary tickets for each Summit	3	2	1



Sponsorships at a Glance – Single Event Packages

Select a Single Event Package for the Summit of your choice.

Available for Gulf Coast or Heartland Campus Safety Summits.

	Leader	Advocate	Friend
Advertisement in Summit program	$\frac{1}{4}$ page ad	$\frac{1}{8}$ page ad	Logo listed
Logo on footer of Summit emails	✓		
Logo placement on all Summit signage	✓		
Recognition throughout the Summit from the stage	✓		
Recognition during the opening presentation	✓	✓	✓
Logo recognition on our website & social media platforms	✓	✓	✓
Individual exhibitor table	✓	✓	✓
Complementary tickets for each Summit	3	2	1

Sponsorships at a Glance – A-La-Carte Add-Ons

Add value to your sponsorship or select an option here as a stand-alone opportunity.

Available for Gulf Coast or Heartland Campus Safety Summits.

Lunch Break Sponsor	Keynote Speaker Sponsor	Refreshment Sponsor	Exhibitor Space
Recognition in the Summit Program	Recognition in the Summit Program	Logo on Summit program	Exhibitor space at Summit
Recognition before lunch	Recognition before the keynote address	Signage with logo posted on refreshment table during breaks	
Signage with logo posted on tables for lunch break			



Sponsorships at a Glance – Pricing

Multiple Event Package

Presenting Sponsor- <i>Exclusive Opportunity</i>	Purple Sponsor	White Sponsor
\$10,000	\$8,000	\$5,000

Single Event Package

Leader	Advocate	Friend
\$3,500	\$2,500	\$1,500

A-La-Carte Add-ons – Per Event

Lunch Break Sponsor	Keynote Speaker Sponsor	Refreshment/Snack Sponsor	Exhibitor Space
\$2,000	\$1,500	\$1,000	\$250

For questions or more information contact Kaiti Blackburn at janascampaign@gmail.com or 785-656-0324.

About Jana's Campaign



Jana's Campaign is a national education and violence prevention organization with the single mission of reducing relationship violence. In honor of the late Jana Mackey and other victims and survivors of relationship violence, *Jana's Campaign* delivers educational programs that prevent domestic and dating violence, sexual assault, and stalking. *Jana's Campaign* delivers specialized prevention strategies and curricula designed to prevent violence, build healthy relationships, and create new social norms. Our prevention model works through secondary schools, colleges, and community-based organizations. By building strong and collaborative partnerships with these local entities, we can better leverage resources, build on each other's strengths and talents, and enhance organizational capacity that encourages sustainability.

Our vision is that *Jana's Campaign* will play a significant role in reducing relationship violence and be a catalyst for social change. We believe that working with thousands of other activists from around the world, this social disease can be eradicated in a single generation. Simply, we plan to do our part.

About Jana



On July 3, 2008, Jana Lynne Mackey lost her life to violence perpetrated by an ex-boyfriend in Lawrence, Kansas. The 25-year-old University of Kansas law student was an advocate for women's rights and spent years volunteering to aid victims of sexual assault and domestic violence. As a passionate social and women's activist, Jana fought for equality and social justice at every turn.

Described as "honey on steel," Jana Mackey was the kind of woman that inspired others. She inspired through her words, her song, her actions. In March 2008, Jana attended a Women's Leadership Conference, where she was asked to prioritize her top personal values. Jana identified her most important value as "equality for all persons," and her second most important as "the courage to stand up for her own beliefs." Jana 'walked' her values. With these values, coupled with her years of activist and political experience, Jana believed a law degree was the next step in her journey to become the most effective advocate possible for women and other underrepresented groups.

Jana was beautiful, intelligent and kind. She was an advocate, a friend, a sister, a daughter. She was magnetic. She was a bright spot in an ordinary day. Jana was a hero. She is missed.

For more information about Jana and our work, visit www.janascampaign.org.

Thank you!

I sincerely appreciate you taking the time to explore sponsorship opportunities for Jana's Campaign Regional Campus Safety Summits. Your support plays a vital role in the success of these events and strengthens our mission to prevent relationship violence. We are truly grateful for your interest in partnering with us and look forward to the possibility of working together. If you have any questions or need further details about sponsorship options, please don't hesitate to reach out. We'd be happy to provide any additional information.

Kaiti Blackburn

Kaiti Blackburn, MPS
Executive Director



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