2019 CAMPUS SAFETY SUMMIT
Sponsorship & Exhibitor Prospectus
Dear Valued Partner,

As you know, colleges and universities are hubs for cutting edge research, technology and knowledge. Their teams are constantly looking for the best products, services and partnerships to serve students and promote their successes.

**Jana’s Campaign Campus Safety Summits** are premier training opportunities for administrators, faculty and staff as well as many off campus community partners. Our educational Summits focus on preventing sexual and dating violence on campus, provide guidance on complying with Title IX and the Clery Act, while connecting experts in the field and decision-makers to discuss best practices.

Last year, we brought together 1,125 people to discuss these important issues! 2019 will be bigger and better than ever. I hope you’ll partner with us for what’s shaping up to be our most successful year of Campus Safety Summits yet!

Sincerely,

Kim Cebula

Kim Cebula, Executive Director
Jana’s Campaign, Inc.
I look forward to this conference every year! The best keynote speakers and incredibly knowledgeable and engaging presenters.

“Worth every minute of my time!”

“Very pleased with the conference and the wealth of information that has been covered.”

TARGET AUDIENCE

- Campus Leadership & Administrators
- Faculty, Staff & Students
- Title IX Coordinators & Investigators
- Campus Security & Law Enforcement
- Campus & Local Health Center Staff
- Campus & Local Victim Advocates
- Counselors & Therapists
- Campus Attorneys & Local Prosecutors
- Athletic Directors & Coaches
- Other off campus partners in communities with colleges & universities
2019 Summit Dates & Locations

✧ Campus Safety Summit at CCAW
   April 8-9 in Dallas, TX *(Hosted in conjunction with the Conference on Crimes Against Women)*

✧ Rocky Mountain Campus Safety Summit
   June 19-20 in Denver, CO

✧ Midwest Campus Safety Summit
   September 18-19 in Muncie, IN

✧ Heartland Campus Safety Summit
   November 13-14 in Overland Park, KS

Reserving Your Sponsorships

A wide range of sponsorship opportunities are available to best suit your needs. Each allows you to showcase your products and services to top decision-makers from colleges and universities across the country.

Sponsorships are limited and available on a first-come, first serve basis. To secure your sponsorship or exhibitor space, email janascampaign@gmail.com.

Payment Options

Make checks payable to:
Jana’s Campaign, Inc.
PO Box 647, Hays, KS 67601

To pay with a credit card, call (785) 656-0324.
## Sponsorships at a Glance – Multiple Event Packages

<table>
<thead>
<tr>
<th>Educational presentation opportunity</th>
<th>Presenting Sponsor $24,000 Exclusive Opportunity</th>
<th>Purple Sponsor $16,000</th>
<th>White Sponsor $8,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recognition as a snack break sponsor</td>
<td>✅</td>
<td>✅</td>
<td></td>
</tr>
<tr>
<td>Logo placement on all pre-Summit mailed marketing materials</td>
<td>✅</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Logo on footer of Summit emails</td>
<td>✅</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Advertisement in Summit programs at Heartland, Midwest &amp; Rocky Mountain Campus Safety Summits</td>
<td>✅ 1/4 page ad</td>
<td>1/8 page ad</td>
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</tr>
<tr>
<td>Logo placement on all Summit signage</td>
<td>No longer available....</td>
<td>✅</td>
<td></td>
</tr>
<tr>
<td>Name listed on all Summit signage</td>
<td>✅</td>
<td>✅</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition during the opening presentation &amp; throughout the Summit from the stage</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>Recognition on our website &amp; social media platforms</td>
<td>✅</td>
<td>✅</td>
<td>✓</td>
</tr>
<tr>
<td>Promo materials included in Summit bags (when offered)</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>Individual exhibitor table at Heartland, Midwest &amp; Rocky Mountain Campus Safety Summits</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>Shared exhibitor table with Jana’s Campaign at the Campus Safety Summit hosted in conjunction with CCAW</td>
<td>✅</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complementary tickets for each Summit</td>
<td>4</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Discount for additional registrations</td>
<td>25%</td>
<td>20%</td>
<td>15%</td>
</tr>
</tbody>
</table>

*Thanks to: [Husch Blackwell]*

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**Sponsorship Levels:**
- **Presenting Sponsor:** $24,000
  - Exclusive Opportunity
  - Educational presentation opportunity
  - Recognition as a snack break sponsor
  - Logo placement on all pre-Summit mailed marketing materials
  - Logo on footer of Summit emails
  - Advertisement in Summit programs at Heartland, Midwest & Rocky Mountain Campus Safety Summits
  - Logo placement on all Summit signage
  - Name listed on all Summit signage
  - Recognition during the opening presentation & throughout the Summit from the stage
  - Recognition on our website & social media platforms
  - Promo materials included in Summit bags (when offered)
  - Individual exhibitor table at Heartland, Midwest & Rocky Mountain Campus Safety Summits
  - Shared exhibitor table with Jana’s Campaign at the Campus Safety Summit hosted in conjunction with CCAW
  - Complementary tickets for each Summit
  - Discount for additional registrations

- **Purple Sponsor:** $16,000
  - Educational presentation opportunity
  - Recognition as a snack break sponsor
  - Logo placement on all pre-Summit mailed marketing materials
  - Logo on footer of Summit emails
  - Advertisement in Summit programs at Heartland, Midwest & Rocky Mountain Campus Safety Summits
  - Logo placement on all Summit signage
  - Name listed on all Summit signage
  - Recognition during the opening presentation & throughout the Summit from the stage
  - Recognition on our website & social media platforms
  - Promo materials included in Summit bags (when offered)
  - Individual exhibitor table at Heartland, Midwest & Rocky Mountain Campus Safety Summits
  - Shared exhibitor table with Jana’s Campaign at the Campus Safety Summit hosted in conjunction with CCAW
  - Complementary tickets for each Summit
  - Discount for additional registrations

- **White Sponsor:** $8,000
  - Educational presentation opportunity
  - Recognition as a snack break sponsor
  - Logo placement on all pre-Summit mailed marketing materials
  - Logo on footer of Summit emails
  - Advertisement in Summit programs at Heartland, Midwest & Rocky Mountain Campus Safety Summits
  - Logo placement on all Summit signage
  - Name listed on all Summit signage
  - Recognition during the opening presentation & throughout the Summit from the stage
  - Recognition on our website & social media platforms
  - Promo materials included in Summit bags (when offered)
  - Individual exhibitor table at Heartland, Midwest & Rocky Mountain Campus Safety Summits
  - Shared exhibitor table with Jana’s Campaign at the Campus Safety Summit hosted in conjunction with CCAW
  - Complementary tickets for each Summit
  - Discount for additional registrations
# Sponsorships at a Glance – Single Event Packages

Available for Heartland, Midwest & Rocky Mountain Campus Safety Summits.

<table>
<thead>
<tr>
<th></th>
<th>Leader $5,000</th>
<th>Advocate $2,500</th>
<th>Friend $1,250</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advertisement in Summit program</td>
<td>1/4 page ad</td>
<td>1/8 page ad</td>
<td>Logo listed</td>
</tr>
<tr>
<td>Logo on footer of Summit emails</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo placement on all Summit signage</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Name listed on all Summit signage</td>
<td></td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition throughout the Summit from the stage</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition during the opening presentation</td>
<td>✔</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition on our website &amp; social media platforms</td>
<td>✔</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Promo materials included in Summit bags (when offered)</td>
<td>✔</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Individual exhibitor table at Heartland, Midwest &amp; Rocky Mountain Campus Safety Summits</td>
<td>✔</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Complementary tickets for each Summit</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Discount for additional registrations</td>
<td>20%</td>
<td>15%</td>
<td>10%</td>
</tr>
</tbody>
</table>
### Presenting Sponsorship

$20,000 ➔ **Exclusive Opportunity @ Multiple Summits**

- **Sole Recognition as the Presenting Sponsor**  
  - First right of refusal for following year.

- **Presentation Opportunities (must be relevant educational topics)**
  - One plenary session with no competing CSS sessions at each Summit. *(There will be concurrent CCAW sessions.)*
  - Opportunity to present up to two additional break-out sessions at each Summit.

- **Marketing/Recognition**
  - Logo placement on all mailed pre-Summit marketing – over 15,000 postcards mailed between all four summits.
  - Logo placement on footer of Summit emails.
  - Half page advertisement in the Summit programs at Heartland, Midwest and Rocky Mountain Campus Safety Summits and logo placement in the combined CCAW program (provided to all CCAW attendees).
  - Logo placement on all Summit signage.
  - Recognition during the opening presentation and throughout the Summit from the stage.
  - Recognition on our website and social media platforms.
  - Promo materials included in summit bags (when offered).

- **Exhibit Space**
  - Individual table space at Heartland, Midwest and Rocky Mountain Campus Safety Summits.
  - Shared table with Jana’s Campaign at the Campus Safety Summit hosted in conjunction with the Conference on Crimes Against Women.

- **Summit Access**
  - Four complimentary summit registrations at each summit and 25% off each additional registration.

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*Thank you for your partnership.*

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No longer available ...
**Purple Sponsorship**

$15,000 → Multiple Summits

- **Marketing/Recognition**
  - 1/4 of a page advertisement in the Summit programs at Heartland, Midwest and Rocky Mountain Campus Safety Summits.
  - Logo placement on footer of Summit emails.
  - Logo placement on all Summit signage.
  - Recognition during the opening presentation and throughout the Summit from the stage.
  - Recognition on our website and social media platforms.
  - Promo materials included in Summit bags (when offered).

- **Exhibitor Space**
  - Individual table space at Heartland, Midwest and Rocky Mountain Campus Safety Summits.

- **Summit Access**
  - Two complimentary Summit registrations at each Summit and 20% off each additional registration.

**White Sponsorship**

$10,000 → Multiple Summits

- **Marketing/Recognition**
  - 1/8 of a page advertisement in the Summit programs at Heartland, Midwest and Rocky Mountain Campus Safety Summits.
  - Logo placement on footer of Summit emails.
  - Name listed on all Summit signage.
  - Recognition during the opening presentation and throughout the Summit from the stage.
  - Recognition on our website and social media platforms.
  - Promo materials included in Summit bags (when offered).

- **Exhibitor Space**
  - Individual table space at Heartland, Midwest and Rocky Mountain Campus Safety Summits.

- **Summit Access**
  - One complimentary Summit registration at each Summit and 15% off each additional registration.
**LEADER SPONSORSHIP**
$5,000 ➔ SINGLE SUMMIT

➤ Marketing/Recognition
  o 1/4 of a page advertisement in the Summit programs at Heartland, Midwest and Rocky Mountain Summits.
  o Logo placement on footer of the Summit emails.
  o Logo placement on all of the Summit signage.
  o Recognition during the opening presentation and throughout the Summit from the stage.
  o Recognition on our Web site and social media platforms.
  o Promo materials included in Summit bags (when offered).

➤ Exhibitor Space
  o Individual table space at Heartland, Midwest and Rocky Mountain Campus Safety Summits.

➤ Summit Access
  o Three complimentary Summit registrations at each Summit and 20% off each additional registration.

**ADVOCATE SPONSORSHIP**
$2,500 ➔ SINGLE SUMMIT

➤ Marketing/Recognition
  o 1/8 of a page advertisement in the Summit programs at Heartland, Midwest and Rocky Mountain Summits.
  o Name listed on all of the Summit signage.
  o Recognition during the opening presentation.
  o Recognition on our Web site and social media platforms.
  o Promo materials included in Summit bags (when offered).

➤ Exhibitor Space
  o Individual table space at Heartland, Midwest and Rocky Mountain Campus Safety Summits.

➤ Summit Access
  o Two complimentary Summit registrations at each Summit and 15% off each additional registration.

**FRIEND SPONSORSHIP**
$1,500 ➔ SINGLE SUMMIT

➤ Marketing/Recognition
  o Logo listed in the Summit programs at Heartland, Midwest and Rocky Mountain Summits.
  o Name listed on all of the Summit signage.
  o Recognition during the opening presentation.
  o Recognition on our Web site and social media platforms.

➤ Exhibitor Space
  o Individual table space at Heartland, Midwest and Rocky Mountain Campus Safety Summits.

➤ Summit Access
  o One complimentary Summit registration at each Summit and 10% off each additional registration.
A-LA-CARTE ADD-ONS

Add value to your sponsorship or select an option here as a stand-alone opportunity. Please note if purchasing as an add-on, these are in addition to your sponsorship package.

- **Keynote Speaker Sponsor $1,500**
  - Recognition in the Summit program.
  - Recognition before the keynote address.

- **Summit Bag Sponsor $1,000**
  - Logo on Summit Bag.
  - Promo materials placed in Summit bags.

- **Break Sponsor - $500**
  - Signage with logo posted on snack tables for one snack break.

- **Exhibitor Space - $300**
  - Exhibitor space at Summit.

Contact us today to reserve your spot as a sponsor or exhibitor for the 2019 Campus Safety Summits!