



EDUCATION *about* and PREVENTION *against*
gender and relationship violence

Jana's Campaign Updates

December 2017

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A SPECIAL FAMILY

Jana's Campaign has been blessed to work with an extraordinary Hays, Kansas family over the past few years. The Greg and Lanae Lang family is dedicated to assisting *Jana's Campaign* in awareness and fundraising efforts. Each member of the Lang family has been involved in various ways. Mia, the youngest daughter, co-chaired our recent successful fundraising campaign, The IMPACT Project. Halle, the eldest daughter, uses her photography and videography expertise to raise awareness of gender violence in the Hays community and beyond. Their son Ethan has served as chauffeur for Mia many times, getting her to speaking engagements and other tasks associated with The IMPACT Project. Their grandparents have even been involved with some of the chauffeuring duties. Lanae and family promoted the Empty Place at the Table gala selling tickets and procuring auction items. Greg owns Signature Builders Construction in Hays, KS. He donated amazing hand-built auction items for our annual fundraiser. *Jana's Campaign* cannot thank the entire Lang family enough for the tremendous impact they continue to make on our organization. Thank you for all you do.



JANA'S CAMPAIGN REACHES FUNDRAISING GOAL—THANK YOU!!

This past October, *Jana's Campaign* announced the completion of our \$500,000 national fundraising campaign—The IMPACT Project. At our annual gala community event, fundraising committee chairs Mia Lang and Curt Brungardt closed our fundraising campaign by announcing they successfully raised \$557,955 in 22 months.



“We would like to thank all those who support us in our efforts to build a safer world,” Mia Lang said. “This fundraising effort was designed to increase both the scale and scope of our work, and to create greater impact,” Curt Brungardt said. “These resources will allow us to improve and expand our gender violence prevention programming in middle and high schools, colleges and universities, as well as with our community-wide partners.”

EMPTY PLACE AT THE TABLE GALA EVENT

Jana's Campaign's annual fundraising gala, Empty Place at the Table, was held October 28th at The Fox Pavilion in Hays, Kansas. “A Night in Old Hollywood” was filled with successful live and silent auctions, delicious food and drink, our Bid for Prevention, and great live music, which resulted in raising nearly \$33,000 to support our work preventing gender and relationship violence. A special thank you to all who attended, as well as sponsors Eagle Communications, Pasta Jays, Bank of Hays, the Thomas County Attorney's Office, Walmart, Schneider Auction Service, Rejuvenations and all auction donors.



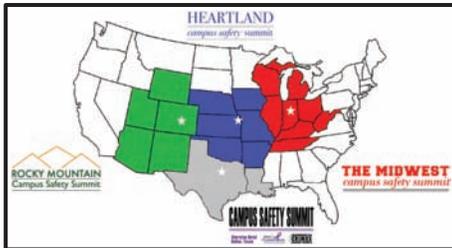
JANA'S CAMPAIGN RECEIVES CAPACITY BUILDING GRANT



This past fall, *Jana's Campaign* received a \$25,000 organizational capacity building grant from the Kansas Health Foundation of Wichita, Kansas. These important resources will assist our efforts to build a long-term, sustainable violence prevention organization. Funds will be used to contract for a financial audit and an outside program evaluator. This grant also allows us to enhance the training and development of our staff members.

JANA'S CAMPAIGN TO HOST CAMPUS SAFETY SUMMIT WITH NATIONAL CONFERENCE

Jana's Campaign has partnered with the Genesis Women's Shelter & Support and the Dallas (TX) Police Department to host a Campus Safety Summit in conjunction with the national Conference on Crimes Against Women (CCAW). This 4-day conference takes place in Dallas, Texas and brings together thousands of professionals annually, from police officers to victim advocates and other professionals who work in the field of gender-based violence. The goal of the conference is to provide the highest level of training, information and strategies to those who are responders and advocates to victims of crimes against women.



The 2018 Conference on Crimes Against Women will be held on April 16-19 at the Sheridan Hotel in Dallas, Texas where *Jana's Campaign* will host a Campus Safety Summit on the first two days. Attendees will have the option to only participate in the campus safety portion or the entire conference. *Jana's Campaign* believes that we can utilize our expertise and highly successful Campus Safety Summit model to provide additional value to the Conference on Crimes Against Women.

Starting in 2018, *Jana's Campaign* will now host four regional higher education campus safety summits around the country. This includes the Midwest Campus Safety Summit at Ball State University in Muncie, Indiana, and the Campus Safety Summit in Dallas, TX, both in April. In June of 2018, we will again host the Rocky Mountain Campus Safety Summit at Colorado College in Colorado Springs, Colorado, and next November, the Heartland Campus Safety Summit at Johnson County Community College in Overland Park, Kansas.

HEARTLAND CAMPUS SAFETY SUMMIT IMPACTS THE REGION

Faculty, staff and students from over 77 colleges, universities and community organizations gathered at Johnson County Community College (KS) on November 15th and 16th to learn how they can better reduce and respond to gender and relationship violence on their campuses. More than 200 attendees from 12 states participated in the fifth annual Heartland Campus Safety Summit, hosted by *Jana's Campaign* and Johnson County Community College.



JANA'S CAMPAIGN PARTNERS WITH FORMER BAYLOR UNIVERSITY TITLE IX OFFICIAL

Jana's Campaign has partnered with Patty Crawford, the former Title IX Coordinator at Baylor University, to provide multiple workshops in 2018 for colleges and universities across the U.S. Crawford will serve as a featured speaker at the Midwest Campus Safety Summit in Muncie, IN, the Campus Safety Summit in Dallas, TX, the Rocky Mountain Campus Safety Summit in Colorado Springs, CO and the Heartland Campus Safety Summit in Overland, Park, KS.



Patty Crawford became the university's first full-time Title IX Coordinator when she joined Baylor in November 2014. Frustrated with the lack of institutional support, Crawford resigned two years later. Crawford is dedicated to ending corrupt practices and continues to assist institutions and organizations across the country with Title IX compliance and violence prevention.

Crawford is well known nationally for exposing Baylor University's practices that eventually led to Baylor's sexual assault scandal. After filing an official complaint with the Office for Civil Rights (U.S. Department of Education), she resigned her position. This scandal led to several top Baylor officials losing their positions.

HUSCH BLACKWELL TO SPONSOR 2018 CAMPUS SAFETY SUMMITS

Jana's Campaign is pleased to announce that Husch Blackwell will be our featured 2018 Campus Safety Summit sponsor. Husch Blackwell is a litigation law firm where they specialize in Title IX and Clery Compliance.

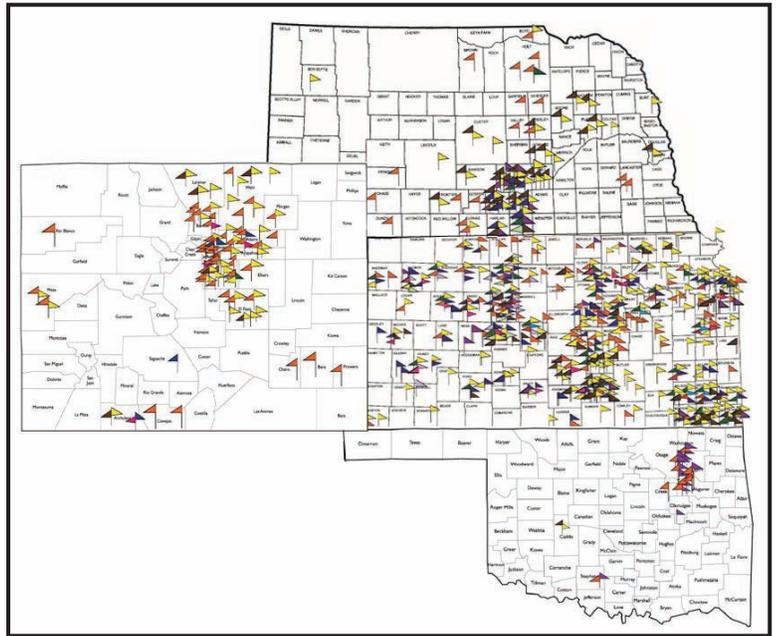
As a sponsor of all three of our 2017 Campus Safety Summits, Husch Blackwell has also generously agreed to be the main sponsor for our now four summits in the year 2018. As a result of their sponsorship, we are able to keep the registration fees extremely low, enabling campuses to send multi-disciplinary teams to attend, increasing the impact on every campus represented. In addition to the monetary support, Husch Blackwell also brings a wealth of knowledge to the summits by giving several key presentations. *Jana's Campaign* is grateful for all the support they provide and looks forward to this continued partnership.

HUSCH BLACKWELL

SECONDARY EDUCATION EXPANSION

The impact of *Jana's Campaign* in middle and high schools continues to grow throughout the region. While we continue our efforts in Kansas, the scope of our work is expanding further into Nebraska, Colorado and Oklahoma. Working with teachers, administrators, parents, staff and students, *Jana's Campaign* has increased our reach to 8 states, 417 schools, and over 39,000 students! Using our comprehensive model, we offer schools a tailor-made, multi-level prevention program that will meet the specific needs of their school.

By providing classroom curriculum, teacher, administrator and staff trainings, service project mini-grants, policy review and recommendations and much more, we are able to truly make a difference in preventing gender and relationship violence. All of these services are offered at little or no cost to the schools.



VERIZON FUNDS OUR COLORADO AND NEBRASKA WORK

Jana's Campaign, Inc. has received a \$25,000 grant from Verizon Wireless-Hopeline to increase the scale and scope of our teen dating violence prevention program in the region. The grant will fund comprehensive educational programming in middle and high schools throughout the states of Colorado and Nebraska. This is the second year that Verizon Wireless has funded *Jana's Campaign's* work in Colorado and Nebraska.



These resources will be used to expand the organization's teen dating violence prevention activities for students, teachers, coaches, parents and administrators to new communities, as well as to provide enhanced services in communities we've already impacted. The program's ultimate goal is to help adolescents recognize and understand the difference between caring, supporting relationships versus those that are controlling, manipulating or abusive.

ENGAGING MEN AND BOYS IN GENDER VIOLENCE PREVENTION

We at *Jana's Campaign* recognize the importance of engaging men and boys in our gender violence prevention programming. Through our Man2Man and Coaching Boys Into Men (CBIM) programs, we address the dangerous and unhealthy side of masculinity. We call on all males to reject sexism and violence and encourage them to hold each other accountable. *Jana's Campaign* co-founder, Curt



Brungardt, is both a national trainer for the CBIM program and the developer and speaker for the Man2Man program. Over the last several months, he has conducted CBIM training workshops in Houston, Texas and Kearney, Nebraska. Additionally, Man2Man presentations were held at Mercy College of Ohio, Iowa Western Community College, Garden City Community College (KS), Trego Community High School (KS) and Wichita County High School (KS). (CBIM is a program developed by *Futures Without Violence*.)



JANA'S CAMPAIGN TO IMPLEMENT PILOT PROJECT WITH HAYS (KS) HIGH SCHOOL



Jana's Campaign is proud to announce a new program we are implementing at Hays High School (Hays, KS), *Jana's* alma mater. The Athletes as Leaders program is designed for high school athletes on girls' sports teams. The program aims to empower female-identified youth to take an active role in promoting healthy relationships and ending sexual violence. *Jana's Campaign* is one of twelve pilot projects across the country. We are proud to be working with the publisher of this curriculum, the Harborview Center for Sexual Assault and Traumatic Stress, Seattle, WA, (a program at the University of Washington).

JANA'S CAMPAIGN EXPANDS WORK WITH NATIVE AMERICAN NATIONS

Over the last several months, *Jana's Campaign* has continued to work with several Native American Nations in Oklahoma. This last August, we conducted a *Safe Dates* curriculum teacher training with Riverside Indian School in Anadarko, Oklahoma. Then in October, we implemented several educational programs with the Muscogee (Creek) Nation and with the College of the Muscogee Nation in Okmulgee, Oklahoma.



2018 ANNUAL GIVING PROGRAM

Annually, *Jana's Campaign* seeks financial gifts and donations from our friends and supporters to provide the needed resources for us to serve our mission. Our financial foundation is built on (1) private gifts and donations, (2) corporate support and private foundations and our own (3) earned income. Again, in 2018, we hope to raise \$75,000 from private individual donors. All donations, large and small, are highly appreciated and go directly to our violence prevention programming. *Jana's Campaign* is a 501 (c)(3) nonprofit charitable organization and contributions are tax deductible under section 170 of the Internal Revenue Service.

Stay connected with *Jana's Campaign* online,



call our office at 785-656-0324 or email us at janascampaign@gmail.com.