



2022 CAMPUS SAFETY SUMMIT

Sponsorship & Exhibitor Prospectus



About Jana's Campaign and Jana

About Jana's Campaign –



Jana's Campaign is a national education and violence prevention organization with the single mission of reducing gender and relationship violence. In honor of the late Jana Mackey and other victims and survivors of relationship violence, *Jana's Campaign* delivers educational programs that prevent domestic and dating violence, sexual assault, and stalking. *Jana's Campaign* delivers specialized prevention strategies and curricula designed to prevent violence, build healthy relationships, and create new social norms. Our prevention model works through secondary schools, colleges, and community-based organizations. By building strong and collaborative partnerships with these local entities, we can better leverage resources, build on each other's strengths and talents, and enhance organizational capacity that encourages sustainability.

Our vision is that *Jana's Campaign* will play a significant role in reducing gender and relationship violence and be a catalyst for social change. We believe that working with thousands of other activists from around the world, this social disease can be eradicated in a single generation. Simply, we plan to do our part.

About Jana –



On July 3, 2008, Jana Lynne Mackey lost her life to violence perpetrated by an ex-boyfriend in Lawrence, Kansas. The 25-year-old University of Kansas law student was an advocate for women's rights and spent years volunteering to aid victims of sexual assault and domestic violence. As a passionate social and women's activist, Jana fought for equality and social justice at every turn.

Described as "honey on steel," Jana Mackey was the kind of woman that inspired others. She inspired through her words, her song, her actions. In March 2008, Jana attended a Women's Leadership Conference, where she was asked to prioritize her top personal values. Jana identified her most important value as "equality for all persons," and her second most important as "the courage to stand up for her own beliefs." Jana 'walked' her values. With these values, coupled with her years of activist and political experience, Jana believed a law degree was the next step in her journey to become the most effective advocate possible for women and other underrepresented groups.

Jana was beautiful, intelligent and kind. She was an advocate, a friend, a sister, a daughter. She was magnetic. She was a bright spot in an ordinary day. Jana was a hero. She is missed. For more information about Jana and our work, visit www.janascampaign.org.

TARGET AUDIENCE

- Campus Leadership & Administrators
- Faculty, Staff & Students
- Title IX Coordinators & Investigators
- Campus Security & Law Enforcement
- Campus & Local Health Center Staff
- Campus & Local Victim Advocates
- Counselors & Mental Health Professionals
- Campus Attorneys & Local Prosecutors
- Athletic Directors & Coaches
- Other off campus partners in communities with colleges & universities

PAST SUMMIT ATTENDANCE:

- 175 Average Attendees per Summit
- On average, 23 Unique Colleges & Organizations per Summit
- 43 States plus Washington D.C. and Canada Represented
- 15+ Hours of Training Content per Summit
- Tens of Thousands of Citizens Impacted

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“I look forward to this conference every year! The best keynote speakers and incredibly knowledgeable and engaging presenters.”

~Overland Park, 2018

“Worth every minute of my time!”

~Denver, 2019

“Very pleased with the conference and the wealth of information that has been covered.”

~Chicago, 2018

“I am always impressed by the conference sessions. They are rooted in best practices, and are forward thinking. I always leave with a full brain.”

~Denver, 2020

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2022 SUMMIT DATES & LOCATIONS

→ **Rocky Mountain Campus Safety Summit**

June 15-16 at Regis University,
in Denver, CO

→ **Midwest Campus Safety Summit**

September 21-22 at Husch Blackwell
Chicago Offices, in Chicago, IL

→ **Heartland Campus Safety Summit**

November 16-17 at the University of
Kansas, in Lawrence, KS

RESERVING YOUR SPONSORSHIPS

A wide range of sponsorship opportunities are available to best suit your needs. Each allows you to showcase your products and services to top decision-makers from colleges and universities across the country.

Your contributions are critical to our work! Tens of thousands of higher education professionals across 30+ states will see your brand through our marketing efforts. To secure your sponsorship or exhibitor space, email us at janascampaign@gmail.com.

PAYMENT OPTIONS

Make checks payable to:
Jana's Campaign, Inc.
PO Box 647, Hays, KS 67601

To pay with a credit card, call (785) 656-0324.

Sponsorships at a Glance – Multiple Event Packages

Sponsor all 3 Summits with a Multiple Event Package.

Available for Rocky Mountain, Midwest & Heartland Campus Safety Summits.

	Presenting Sponsor <i>Exclusive Opportunity</i>	Purple Sponsor	White Sponsor
Educational Presentation Opportunity	✓		
Logo placement on all Pre-Summit Marketing Materials			
Logo placement on all Summit signage			
Logo placement on footer of all Summit Marketing Emails		✓	
Name placement on footer of all Summit Marketing Emails			✓
Recognition throughout the Summit from the stage			
Recognition during the opening presentation		✓	✓
Logo recognition on our website & social media platforms		✓	✓
Logo recognition in printed Summit program		✓	✓
Individual exhibitor table at each Summit		✓	✓
Complementary tickets for each Summit		2	1



Sponsorships at a Glance – Single Event Packages

Select a Single Event Package for the Summit of your choice.

Available for Rocky Mountain, Midwest & Heartland Campus Safety Summits.

	Leader	Advocate	Friend
Advertisement in Summit program	1/4 page ad	1/8 page ad	Logo listed
Logo on footer of Summit emails	✓		
Logo placement on all Summit signage	✓		
Recognition throughout the Summit from the stage	✓		
Recognition during the opening presentation	✓	✓	✓
Logo recognition on our website & social media platforms	✓	✓	✓
Individual exhibitor table	✓	✓	✓
Complementary tickets for each Summit	3	2	1

Sponsorships at a Glance – A-La-Carte Add-ons

Add value to your sponsorship or select an option here as a stand-alone opportunity.

Available for Rocky Mountain, Midwest & Heartland Campus Safety Summits.

Lunch Break Sponsor	Keynote Speaker Sponsor	Refreshment Sponsor	Exhibitor Space
Recognition in the Summit Program	Recognition in the Summit Program	Logo on Summit program	Exhibitor space at Summit
Recognition before lunch	Recognition before the keynote address	Signage with logo posted on refreshment table during breaks	
Signage with logo posted on tables for lunch break			



Sponsorships at a Glance – Pricing

Multiple Event Package

Presenting Sponsor- <i>Exclusive Opportunity</i>	Purple Sponsor	White Sponsor
 \$15,000	\$12,000	\$8,000

Single Event Package

Leader	Advocate	Friend
\$5,000	\$2,500	\$1,500

A-La-Carte Add-ons – Per Event

Lunch Break Sponsor	Keynote Speaker Sponsor	Refreshment/Snack Sponsor	Exhibitor Space
\$2,000	\$1,500	\$1,000	\$300

For questions or more information contact Kaiti Blackburn at janascampaign@gmail.com or 785-656-0324.